

BUSINESS DEVELOPMENT DEPARTMENT



Design

Halle's designers regularly receive international awards and, in so doing, spread design "made in Halle" around the world. 3D imaging for major automotive manufacturers, award-winning furniture and clothing for music stars are designed here. Most of the designers learned their handicraft at the renowned Burg Giebichenstein University of Art and Design Halle.



Design competency in Halle is reflected in the multitude of graphic, fashion and product designers. The design industry is characterised by freelance designers and micro-companies, as well as major competitive agencies with international clientele. For example, 3D imaging for global automotive companies is produced by a&m creative services. The Vertijet studio has received over 20 international design prizes for its innovative furniture designs and the successful fashion designer Susan Kottwitz from Halle has dressed the likes of Mireille Mathieu.

Designers have set up shop in many creative areas of the city offering their products and services to the market. Examples include creative workshops such as „Die Goldene Rose“, Designhaus Halle, Künstlerhaus 188 and the intecta creative quarter in the city centre.

Burg Giebichenstein University of Art and Design Halle is the incubator for most of Halle's design scene. It offers a range of bachelors and masters programmes, from industry and communication design to multimedia/VR design, fashion and photography. Here highly-qualified specialists are trained who are advancing the notion, not only in Halle, of design being an important factor for economic success.

Photo credits: Top: „Chez-soi collection by Luise Doll“ 3rd year, SS 2009, Prof. Thomas Greis and Prof. Joachim Schielicke © Luise Doll, Photo: Louis Victoria Reinke. Top right: „Automotive design“ © WiFö, Photo: Burg Giebichenstein University of Art and Design Halle.

DESIGNHAUS HALLE

Designhaus Halle is a founders' centre of Burg Giebichenstein University of Art and Design Halle which provides moderate-rent workspace. It also provides Burg graduates with a shared studio and numerous consultation, training and networking opportunities.
www.designhaus-halle.de

DESIGNPREIS HALLE

DesignPreis Halle is aimed at designers of all disciplines worldwide who are under the age of 40 on the day the competition is announced. Prize recipients are awarded 5,000 euros and are given the opportunity to display their work in an exhibition with accompanying catalogue. The aim of DesignPreis Halle is to give young designers an incentive to present their work and seek out competition.
www.designpreis-halle.de



COMPANIES IN THE DESIGN INDUSTRY IN HALLE (AN EXCERPT)

GRAPHIC AND COMMUNICATION DESIGN

- Agentur Kappa GmbH
www.agenturkappa.com
- AV-Studio Kommunikationsmedien GmbH Halle
www.av-studio.de
- Designring Designmanagement GmbH
www.designring.de
- INSIDE werbung
www.insidewerbung.de
- Letterix Büro für Gestaltung
www.letterix.de
- Molekyl (Büro für Gestaltung)
www.molekyl.de
- ö_konzept Agentur für Werbung und Kommunikation GmbH & Co. KG
www.oe-konzept.de
- pandamedien GmbH
www.pandamedien.de
- s.a.m. DieAgentur
www.sam-dieagentur.de
- seidenmatt visuelle Kommunikation
www.seiden-design.de
- Signum kommunikation+design
www.sign-um.de
- Sisters of Design
www.sistersofdesign.de
- Tecmotion – industrial communication. design service
www.tecmotion.de
- Xio_Design
www.xio-design.com

FASHION AND TEXTILE DESIGN

- Formliebe – Studio für Design & Entwicklung
www.formliebestudio.de
- Studio CUGAT ID
www.cugat-id.com
- Susan Kottwitz
www.susan-kottwitz.de
- Susan Krieger
www.lydia-stpetersburg.de
- VVERK
www.vverk.de

PRODUCT AND INDUSTRIAL DESIGN

- a&m creative services GbR
www.am-cs.de
- Lounge Designgroup
www.lounge-designgroup.com
- Nimtschke Design
www.nimtschke.de
- STUDIO vertijet
www.vertijet.de

PUBLIC RELATIONS / MARKETING

- HOSS PR
www.hosspr.de
- Pressebüro Lies
www.pressebuero-lies.de

ARCHITECTURE

- büro büdel innenarchitektur+design
www.buedel.com
- complizen Planungsbüro
www.complizen.de
- cuboidoo
www.cuboidoo.de
- Däschler Architekten
www.daeschlerarchitekten.de
- FORMGOLD
www.formgold.de

www.business-halle.de

SECTOR LINKS

INFRASTRUCTURE

- Designhaus Halle
www.designhaushalle.de
- Goldene Rose
de-de/facebook.com/GoldeneRoseHalle
- Halle & co coworking & collaborative space
www.halleundco.de
- Künstlerhaus 188
www.kuenstlerhaus188.de

GRANTS

- Development Bank of Saxony-Anhalt
www.ib-sachsen-anhalt.de
- German Federal Cultural Foundation
www.kulturstiftung-bund.de
- Saxony-Anhalt Arts Foundation
www.kunststiftung-sachsen-anhalt.de

ORGANISATIONS, ASSOCIATIONS AND INSTITUTIONS

- Alliance of German Designers (AGD)
www.agd.de
- Architectural Association of Saxony-Anhalt
www.ak-lsa.de
- Association of German Communication Designers (BDG)
www.bdg-designer.de
- Forum of Women Designers
www.designerinnen-forum.de
- Designlinks.de
www.designlinks.de
- German Designer Day
www.designertag.de
- Illustrator Organisation
www.io-home.org
- Initiative of the German Design Associations
www.i-dd.org
- International Design Centre Berlin (IDZ)
www.idz.de
- German Design Council
www.german-design-council.de
- Association of German Industrial Designers (VDID)
www.vdid.de
- Association of German Fashion and Textile Designers (VDMD)
www.vdmd.de
- VG Bild-Kunst Verwertungsgesellschaft Bild-Kunst
www.bildkunst.de

EVENTS AND CONFERENCES

- Agency Conference Central Germany
www.agenturtreffen-mitteldeutschland.de
- Designers' Open
www.designersopen.de
- Designpreis Halle
www.designpreis-halle.de
- Annual Exhibition of Burg Giebichenstein University of Art and Design Halle
www.burg-halle.de
- Fashion Showcase of Burg Giebichenstein University of Art and Design Halle
www.burg-halle.de

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