

BUSINESS DEVELOPMENT DEPARTMENT



## IT / Media

**The IT industry is the largest employer in the creative industries sector in Halle. Industry giants and highly-specialised service providers offer innovative jobs with good career prospects.**

Start-ups are expanding around the universities, with potential that stretches as far as Silicon Valley. Companies here are focusing on IT consulting, IT services, software production and developing digital media. Service providers range from small, highly-specialized IT developers to national industry giants such as GISA (SAP partner and software developer with 500 employees), TXTe-solutions GmbH (the European market leader for demand & supply chain management), and DELL (the largest computer manufacturer in the world with 750 employees at its service centre in Halle).

Datameer, a company founded in Halle, is a globally sought-after specialist for data analysis. Its headquarters are now located in Silicon Valley, but it continues to operate here in Halle. It sits side-by-side with young companies such as Celloon, a leading provider of mobile marketing solutions in Germany. Moving Elements, whose headquarters are located in the Central German Multimedia Centre, creates 3D animation for companies like Grohe, Lange & Söhne and Lufthansa.

The industry is booming in Halle thanks to the wide availability of experienced and up-and-coming specialists. Research and teaching of the highest calibre is carried out at the Institutes of Computer Science and Business Information Systems at Martin Luther University Halle-Wittenberg. Top class specialists graduate from the University of Merseburg with degrees in applied computer science and computer science and communication systems. The companies receive support from a special programme offered by the Development Bank of Saxony-Anhalt which helps fund research, development and innovation.



**IT CENTRAL GERMANY CLUSTER**

The IT Central Germany Cluster is a forum of around 700 companies from Central Germany's information and communication technology industry. Its aims include promoting innovation and competitiveness of IT companies in Central Germany and the linking of value chains.  
[www.it-mitteldeutschland.de](http://www.it-mitteldeutschland.de)

**IT COMPANIES IN HALLE (AN EXCERPT)**

- A/V/E GmbH  
[www.ave-online.de](http://www.ave-online.de)
- Carmakoma  
[www.carmakoma.de](http://www.carmakoma.de)
- Celloon GmbH  
[www.celloon.de](http://www.celloon.de)
- Comvis Multimedia Halle  
[www.comvis.com](http://www.comvis.com)
- CST – Datentechnik GmbH  
[www.cst-datentechnik.de](http://www.cst-datentechnik.de)
- Datameer Inc.  
[www.datameer.com](http://www.datameer.com)
- Datenverarbeitungszentrum GmbH  
[www.dvz-halle.de](http://www.dvz-halle.de)
- DELL Halle GmbH  
[www.dell.de](http://www.dell.de)
- ESC – Elektronik Service Center GbR  
[www.esc.de](http://www.esc.de)
- GISA GmbH  
[www.gisa.de](http://www.gisa.de)
- Der Goldbroiler  
[www.dergoldbroiler.de](http://www.dergoldbroiler.de)
- HLkomm Telekommunikations GmbH  
[www.hlkomm.de](http://www.hlkomm.de)
- HMS GmbH  
[www.hms-dev.de](http://www.hms-dev.de)
- Internetagentur Löwenstark  
[www.loewenstark.de](http://www.loewenstark.de)
- it campus Software- und Systemhaus GmbH  
[www.itcampus.de](http://www.itcampus.de)
- IT-Consult Halle GmbH  
[www.itc-halle.de](http://www.itc-halle.de)
- Kapelan Medien GmbH  
[www.kapelan-medien.com](http://www.kapelan-medien.com)
- Lenz KD  
[www.lenz-kd.de](http://www.lenz-kd.de)
- Lilac Media  
[www.lilac-media.de](http://www.lilac-media.de)
- Moving Elements Gesellschaft für interaktive Medien mbH  
[www.movingelements.com](http://www.movingelements.com)
- MSU Solutions GmbH  
[www.msu-solutions.de](http://www.msu-solutions.de)
- Oxid e Sales AG  
[www.oxidesales.com](http://www.oxidesales.com)
- Port GmbH  
[www.port.de](http://www.port.de)
- Trimble Holdings GmbH  
[www.trimble.com](http://www.trimble.com)
- TXTe-solutions GmbH  
[www.txtgroup.com](http://www.txtgroup.com)
- Wichmann Datentechnik  
[www.wichmann-datentechnik.de](http://www.wichmann-datentechnik.de)

**SECTOR LINKS****INFRASTRUCTURE**

- bdc büro+dienstleistungszentrum halle  
[www.bdc-halle.de](http://www.bdc-halle.de)
- Riebeckplatz Office Building  
<http://home.immobilienscout24.de/8546774/expose/51899512>
- An der Spitze Office and Commercial Building  
<http://www.immobilienscout24.de/expose/56089595>
- IDUNA-Haus Office Building
- Central German Multimedia Centre MMZ  
[www.mmz-halle.de](http://www.mmz-halle.de)
- CharlottenCenter  
[www.charlottencenter.de](http://www.charlottencenter.de)
- Ankerstrasse Multi-functional Centre  
<http://home.immobilienscout24.de/8546774/expose/62499454>

**GRANTS**

- Development Bank of Saxony-Anhalt  
[www.ib-sachsen-anhalt.de](http://www.ib-sachsen-anhalt.de)
- Central German Media Fund GmbH (MDM)  
[www.mdm-online.de](http://www.mdm-online.de)
- State Media Authority of Saxony-Anhalt (MSA)  
[www.msa-online.de](http://www.msa-online.de)

**ORGANISATIONS AND ASSOCIATIONS**

- German National Association of Game Developers (G.A.M.E.)  
[www.game-bundesverband.de](http://www.game-bundesverband.de)
- Federal Association of Interactive Entertainment Software (BIU)  
[www.biu-online.de](http://www.biu-online.de)
- IT Central Germany Cluster  
[www.it-mitteldeutschland.de](http://www.it-mitteldeutschland.de)
- Association of the IT-Multimedia Industry Saxony-Anhalt  
[www.wir-setzen-akzente.de](http://www.wir-setzen-akzente.de)

**EVENTS AND CONFERENCES**

- Information Technology Industry Day  
[www.uzi.uni-halle.de](http://www.uzi.uni-halle.de)
- Information Technology Industry Day  
[www.wirtschaft-halle.de](http://www.wirtschaft-halle.de)
- Summerbyte  
[www.summerbyte.uni-halle.de](http://www.summerbyte.uni-halle.de)

**IT-MITTE.DE**

Companies and entrepreneurs in information technology and new media profit from direct access to Martin Luther University Halle-Wittenberg, Burg Giebichenstein University of Art and Design Halle and the University of Merseburg. In August 2009 eight IT and software organisations from Central Germany created the community ITmitte.de. Their aim was, and still is, to procure for one another IT specialists and executives. There are now more than 50 organisations and dedicated entrepreneurs that are successfully active as virtual partners on the software and information technology website which serves the region of Central Germany, in particular Saxony-Anhalt, Thuringia and West Saxony.  
[www.itmitte.de](http://www.itmitte.de)

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