

BUSINESS DEVELOPMENT DEPARTMENT



Printing and Publishing

Halle is not only home to Germany's third-largest newspaper archives, but also a vibrant newspaper, printing and publishing industry. There are 20 book publishing companies that offer everything from fiction to specialist literature. The only master class for book art in Germany is offered at "The Burg".

The indisputable beacon in Halle's newspaper landscape is Mitteldeutsche Zeitung (MZ), a regional daily newspaper in Halle with 15 local editions for southern Saxony-Anhalt. It is owned by Kölner Verlagsgruppe M. DuMont Schauberg. In addition to the MZ, the publishing company also supports the city's vibrant cultural scene with the city magazines AHA and Zachow and the weekend paper SuperSonntag.

Additionally there is a range of specialised publishing houses, printing shops and traditional book binders, as well as numerous book shops and antique book shops. Halle's book publishers cover a range of topics, from scientific specialist literature to regional history, art and fiction. Independent online journalism is becoming increasingly important. One example is halleslife.de.

The training and education for this sector in Halle is diverse and practical. HALESMA/A.N.D. offers the masters degree "MultiMedia and Authorship" which teaches competencies in dealing with various types of media products. The Department of Media and Communication Sciences at Martin Luther University Halle-Wittenberg is tasked with educating the media players of the future.



**MITTELDEUTSCHES
DRUCK- UND
VERLAGSHAUS (MDV)**

Mitteldeutsches Druck- und Verlagshaus is a publishing house which has been around since 1946. It has so far published around 2,000 titles by over 600 authors. Its book programme offers a wide range of publications from three areas: "art and literature", "region and travel" and "life and history". Its range of fiction includes works that are both ambitious as well as entertaining. In addition to German literature, it focuses on biographies and memoirs, books by Central German authors and world literature classics in bibliophile editions.
www.mitteldeutscherverlag.de

**COMPANIES AND INSTITUTIONS FOR
PRINTING AND PUBLISHING IN HALLE
(AN EXCERPT)**

NEWSPAPER PUBLISHERS

- Mitteldeutsches Druck- und Verlagshaus GmbH & Co. KG
www.mz-web.de
- Saale Verlagsgesellschaft mbH
www.sonntagsnachrichten.de
- Wochenspiegel-Verlags-Gesellschaft mbH & Co. KG
www.wochenspiegel-web.de
- Axel Springer AG
www.bild.de

MAGAZINE PUBLISHERS

- Mitteldeutsches Druck- und Verlagshaus GmbH & Co. KG
www.mz-web.de
- Kulturfalter Verlag
www.kulturfalter.de

BOOK PUBLISHERS

- Hasenverlag
www.hasenverlag.de
- Hallescher Verlag
www.hallescher-verlag.de
- Mitteldeutscher Verlag
www.mitteldeutscherverlag.de
- Projekte Verlag
www.projekte-verlag.de
- Schenk Verlag Halle
www.buchverlag-schenk.de
- Verlag der Franckeschen Stiftungen
www.francke-halle.de
- Verlag & Verlagsservice Schneidewind
www.verlag-schneidewind.de

OTHER PUBLISHERS

- Fliegenkopf Verlag
www.fliegenkopf-verlag.de
- Galerieverlag Mitteldeutschland
www.galerieverlag-mitteldeutschland.de
- GeoQuest
www.geoquest-verlag.de

SECTOR LINKS

GRANTS

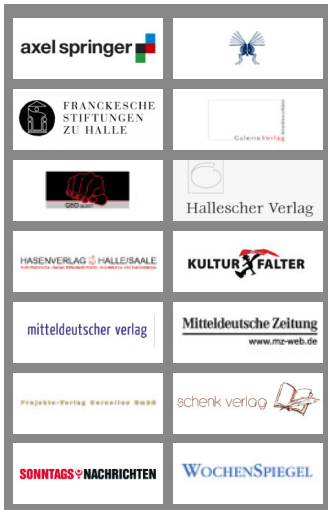
- Development Bank of Saxony-Anhalt
www.ib-sachsen-anhalt.de
- German Federal Cultural Foundation
www.kulturstiftung-des-bundes.de
- Saxony-Anhalt Arts Foundation
www.kunststiftung-sachsen-anhalt.de

**ORGANISATIONS, ASSOCIATIONS AND
INSTITUTIONS**

- Federal Association of Press Photo Agencies and Picture Archives (BVPA)
www.bvpa.org
- The Federation of German Newspaper Publishers
www.bdzv.de
- The German Journalists' Federation
www.djv.de
- German Press Council
www.presserat.info
- The Journalist's Federation of Saxony-Anhalt
www.djv-sachsen-anhalt.de
- The Federation of German Magazine Publishers (VDZ)
www.vdz.de

EVENTS AND CONFERENCES

- Leipzig Book Fair
www.leipziger-buchmesse.de
- Forward2Business – Congress of the Future
www.forward2business.de



THE BOOK AS A WORK OF ART

Studying book art at Burg Giebichenstein University of Art and Design Halle

"The Burg" is the only art university in Germany to offer a master class in which book binding and book design are taught as an art discipline. Taking inspiration from the visual arts, literature and language, it is the task of the programme to visually represent the interrelation between the word and image, to design and to create a book that reflects its contents.

www.burg-halle.de

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